



Hawaii Pharmacists
Association

2024 PROSPECTUS

**EXHIBITOR,
SPONSORSHIP &
MARKETING
OPPORTUNITIES**



Hawaii Pharmacists
Association

About

The Hawaii Pharmacists Association (HPhA) is a volunteer organization representing pharmacy practice in the State of Hawaii. Our membership is comprised of pharmacists in various practice settings ranging from retail to hospital to industry; pharmacy students, pharmacy technicians and academia partners. HPhA offers continuing education credits for both pharmacist and pharmacy technicians.

HPhA is the only professional 501(c)(6) pharmacy association in Hawaii with approximately 350 members. HPhA is also an ACPE accredited provider in the State of Hawaii offering various accredited continuing education programs to pharmacists throughout the state of Hawaii.

Why Exhibit with us?

E komo mai! As the state's only pharmacy organization, we invite you to partner with us in our two premier events. This is a great opportunity to increase your brand recognition, network and educate pharmacist and student pharmacist attendees about your product and/or services.

We are excited to offer additional packages this year to accommodate the increased interest. attendees represent various settings including independent, chain, hospital, managed care, long-term care, Pharma, and Academia. We encourage you to take advantage of this opportunity.

Mahalo nui loa for you and your company's support and commitment to to our organization!



Photo by Oahu Country Club

ANNUAL MEETING

The Annual Meeting is our spring premiere event offering live continuing education credits and networking opportunities.

Back by popular demand, Oahu Country Club will serve as our host conference site. As one of the first and prestigious member-only golf club, exhibitors and sponsors will enjoy the majestic views of Nuuanu Valley, the Honolulu skyline and the beautiful golf course scenery.

Oahu Country Club
April 20, 2024

EXHIBITOR & SPONSORSHIP PACKAGES

\$ 2,000

(1 AVAILABLE)

PAKALANA

LUNCH PROGRAM SPONSOR

- 7-minute presentation of brand/product during lunch program
- 6-foot draped table with two chairs
- (2) Annual Meeting registrations (includes breakfast & lunch)^
- Company name and/or logo on HPhA website for a full year
- Electronic Conference Attendee List
- (1) Advertisement opportunity through HPhA email distribution (i.e. product dinner)

NEW

PIKAKE

BREAKFAST SPONSOR

\$ 1,750

(1 AVAILABLE)

- Brand/product (pre-recorded video and/or product slides) playing during the breakfast portion of the program
- 6-foot draped table with two chairs
- (1) Annual Meeting registrations (includes breakfast & lunch)^
- Company name and/or logo on HPhA website for a full year
- Electronic Conference Attendee List
- (1) Advertisement opportunity through HPhA email distribution (i.e. product dinner)

\$ 1,500

(1 AVAILABLE)

ILIMA

NAME BADGE SPONSOR

NEW

- Company name and/or logo on all event attendee name badges
- 6-foot draped table with two chairs
- (1) Annual Meeting registrations (includes breakfast & lunch)*
- Company name and/or logo on HPhA website for a full year
- Electronic Conference Attendee List
- (1) Advertisement opportunity through HPhA email distribution (i.e. product dinner)

^ ADDITIONAL REGISTRANT FOR EACH PACKAGE IS AVAILABLE AT \$200 PER PERSON

EXHIBITOR & SPONSORSHIP PACKAGES CONT.

\$1,250

(1 AVAILABLE)

GARDENIA

CONFERENCE TOTE BAG SPONSOR**

- 6-foot draped table with two chairs
- (1) Annual Meeting registrations (includes breakfast & lunch)[^]
- Company name and/or logo on HPhA website for a full year
- Electronic Conference Attendee List
- (1) Advertisement opportunity through HPhA email distribution (i.e., product dinner)
- **Must provide conference tote/bags and product material/handouts for attendees

HIBISCUS

EXHIBITOR BOOTH

\$1,000

(6 AVAILABLE)

- 6-foot draped table with two chairs
- (1) Annual Meeting registration (includes breakfast and lunch)[^]
- Company name and/or logo on HPhA website for a full year
- Electronic Conference Attendee List
- (1) Advertisement opportunity through HPhA email distribution (i.e. product dinner)



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Mahalo

to our past Annual Meeting
sponsors and exhibitors

NOVO NORDISK

SANOFI

ALEXION

(AstraZeneca Rare Disease)

GRIFOLS